

Colorado Shakespeare Festival

LOGO USAGE GUIDELINES

This information is provided as a general guideline for creating graphic materials that use the Colorado Shakespeare Festival 50th Anniversary logo.

It is important to use only approved configurations. Do not separate the logo mark into individual components.


Resizing should be proportionate for the entire configuration and not for individual parts of the logo.

A minimum clearspace of half the x-width should be maintained around all sides of the logo.


The minimum width for print usage is 2" for the horizontal version and .75" for the vertical versions.

The colors are specified in order of preference. When metallic inks cannot be used, Pantone spot colors are preferred. When spot colors are not available or efficient then process builds can be used. The RGB builds are specified for web and other digital applications.


APPROVED CONFIGURATIONS



VERTICAL VERSION
MINIMUM WIDTH .75"




VERTICAL VERSION
MINIMUM WIDTH .75"




HORIZONTAL VERSION: MINIMUM WIDTH 2"

CLEARSPACE REQUIREMENTS





X




X


ONE-COLOR CONFIGURATIONS





REVERSED CONFIGURATIONS














FONT AVAILABLE AT WWW.FONTHAUS.COM

ANISETTE MEDIUM

**ABCDEFGHIJKLMNOPQRSTUVWXYZ
ABCDEFGHIJKLMNOPQRSTUVWXYZ 1234567890**

COLOR SPECIFICATIONS

METALLIC	COATED	UNCOATED	PROCESS	RGB
PROCESS BLACK 	PANTONE BLACK C 	PANTONE BLACK U 	C:00 M:00 Y:00 K:100 	R:0 G:0 B:0 
PANTONE 8642 C 	PANTONE 117 C 	PANTONE 110 U 	C:0 M:18 Y:100 K:15 	R:22 G:180 B:4 